FRIENDS OF THE MARK WEST WATERSHED
GENERAL MEMBERSHIP MEETING

May 17th, 2012, 6-9 PM
MONAN’S RILL – HUB

Facilitation Team
Linda, Ray, Bill

6:30 Business Meeting

February minutes: approved without changes

Financial Report – Bill $10,930.29 including $551 gross from Hike & Hoot but before its expenses and the expenses from the Road Clean-Up.

Pepperwood Wildflower Festival –
Penny: what was our message? Purpose for going?
Need for explanatory brochure or other materials to help recruit members
Richard’s photos were a big hit
Ray: who do we want to partner with? What organizations?
Jeff: to talk with Lisa (ED at Pepperwood) about goal of event

Community Building

Spring Road Clean Up – April 21st –
Jeff: 1460 pounds at dump + recycling + metal recycling (done separately) + 11 tires + 1 gallon of oil
24 people
Tim Tauzer’s use of tractor and dump truck much appreciated

Hike & Hoot – May 12th – review task list and procedures

Good points:
Linda: receives special recognition for selling raffle tickets
Live acoustic music was great
Ray had a good walk (even with just 2 participants)
Steve Williams’ pond work—very impressive
Greg’s iNaturalist PowerPoint presentation very good
Sue: good, but just 3 kids
For improvement:
Scheduling: Not on Mother’s Day weekend, not on a MRA work weekend
FMWW OK with inviting Love Choir to H&H
More discussion about Watershed Awards; can be used to draw in outside entities (e.g., hike leaders); start in Nov to discuss award nominees
Start in Nov to pick date for H&H
Possible hike leaders for 2013: Antonia’s friends from UC Davis: invasive plants (Heather) and biologist Jeremiah

Question: Is H&H a recruitment event?
Next year: Individual members making special effort to invite more attendees. E.g., each mail out 10 invites

Goals for this coming year – Penny

This past year: stewardship

This year:
Graywater seminar at MRA: expand to FMWW’s audience?
Ray: develop relationship with Landpaths — Mark West Ranchero as a community center
Joint events? With whom?
2013 H&H at Mark West Ranchero?
H&H to help with LandPaths fundraising?
August meeting with Landpaths outreach director? Harriet to contact and invite someone to come in August.

Dance? Joint dance with Landpaths?

More with RCD? Ecological history in watershed.

How to become more visible to community?

Cresta needing FMWW help? Harriet: so far, no requests for help.

Update (5/23/12) – Harriet has heard from Rob Evans and there will be volunteers needed at Cresta this dry season again. Email to FMWW and Alpine Club members to go out next week.

Environmental Base-Building Forum - Ray

Ray & Linda to go.
Committee Reports

Stewardship – Harriet:
Bird census: Audubon surveyors willing to train us. Combine with iNaturalist?
Ray: trying to get copies of research that was done on Saddle Mountain (for management plan), could be useful for Watershed planning; $280,000 in studies; what do we have?

iNaturalist – we’ll work to continue to educate about/expand the program’s use in our watershed

History – Linda
Interviewed Fred Wessa – should be on website soon.
Interview scheduled with Sanders, which will be a drive-around interview.

Fundraising – we’ll look into maybe a joint event in the fall

Emergency Preparedness – Bill – no report

Public Policy Committee – Ray – a number of policy issues going on in the county:
Water board is in the process of trying to write water regulations – they are trying to control run-off from agricultural activities.
New vineyard regulations involving removal of forest on steep hillsides
Frost control policy
Water agency trying to create science review panel for the Russian River Watershed management

Next Membership Meeting August 16th, 2012 - Monan’s Rill HUB
Directions to Monan’s Rill ~ 7899 St. Helena Road, Santa Rosa CA 95404. Approx. 4 miles on St. Helena Road from Calistoga Road. At the bottom of a sharp S turn, there are several mailboxes on the left at the base of the main drive onto the land. You will also see a sign for Monan’s Rill at the entry on the left side of the road. Go up the gravel drive. Please keep your speed below 15 mph. Monan’s Rill community HUB is about a mile up the drive. Once you get onto the property, keep going straight, curving around to the left until you get to a “Y”. Take the right fork and make the next left at the mailboxes. The community building is on the left and parking is on the roadway or in the parking lot area on the right of the building. Please leave your pets at home ~ stay clear of the ponds ~ no smoking. Please Note: All attendees at our monthly meetings are asked to sign a general liability release for the benefit of Monan’s Rill.