Approve May meeting minutes

The minutes were approved. There was additional clarification this evening about the nature of the Gratitude/Fundraiser and cost/cost waiver for the Nov. 2nd event.

Financial Report – Bill

Expenses since last meeting were $18.95 for sonic, and $105.52 for purchase of Wilder than Wild film (which was offset by a donation from Carol and Richard) The balance in the checking acct is $138.77, and the balance in the savings acct is $11,726.54

Sue Smith Memorial Wildflower Hike

We did not reach our limit for attendance, there were probably 10 people from outside the committee and 15 or 16 total. The hike went well; people enjoyed it. One of our goals was to create a system for events, but that system wasn’t formalized with this event. There was no charge, donations were accepted. Did we need more publicity? Notices went to the FMWW and Alpine Club emails (and maybe with Native Plant Society).

Conclusion: the attendance was appropriate and adequate for this event. The morning time was good. Peter Warner was generous in offering to come back. He’s good for an in-depth botany analysis of the plants. This wasn’t a “hike,” more of a “walk.” It might be good to have a second-pace hike or sub-group of those who want to go faster. It might
be good to have an yearly wildflower hike annually at various locations. It could also be expanded to a more general flora-hike.

- **Fall FUNDRAISER and Gratitude Gathering**, 3:00-6:00 PM on Nov. 2 - The conclusion was to have a social evening at the Hub with drinks, appetizers, desserts and music.

  - **The fundraising goal/purpose.** We want to say what FMWW has spent money on, and what the goals are for this fundraiser. This will be addressed in the flyer and in Harriet’s speech.

  - **The entry fee** is a $25 donation (encouraged to be done on-line so we know the approximate number of folks coming), $35 donation at the door. Donations will be encouraged, but no one will be turned away.

  - **The timeline for the evening:** 3:00-6:00 PM

    - Parking attendants - Linda will send an email out asking Monan’s Rill for parking attendants

    - Folks come in and gather - appetizers are out

    - Harriet will do the thank you and introduction about what FMWW has done and will do. Ray will work with Harriet on her speech.

    - Ray and Bill will research the possibility of having T-shirts and bandanas with the FMWW logo for sale at the event ($30 suggested)

    - Music will be a playlist over the speakers. Lynn will do the playlist.

    - Desserts put out, people mingle

    - Close down at 6:00

  - **Will we have a big raffle/door prize?** No
- **A Liquor license** is required even if the alcohol is free. Harriet will check on the details and take care of this.

- **Liability Insurance** - Bill will take care of this. It will be about $300.

- **Entry fee:** $25 donation to FMWW if paid ahead of time. No one turned away because of lack of contribution. The newsletter will prompt people to donate on-line. It will direct people to FMWW webpage for donation, and hopefully also to a link to PayPal. Bill looked into this using SQUARE (where we have an account) but it is awkward. Paypal has a better rate and easier system to use. There is no annual fee with Paypal, they take 2.2% of every transaction plus 30 cents. He will set up an account. He will also bring the “swiper” for credit card use at the event using Square.

- **Food** - Carol will coordinate the food: Appetizers and Desserts. Carol will create a Google doc and send it out to committee members. Commitments so far:
  
  Appetizers- Harriet, Karen. Desserts- Lynn

- **Wine and Beer** - Harriet will ask Lagunitas to donate beer, and she will organize wine and beer and get liquor license. Bill and Harriet can donate a case of 2015 Cab. Karen has wine from the Alpine Picnic (a case of Chardonnay and ½ case Rose). This should be sufficient.

- **How do we want to show gratitude at our gratitude event?** It will be a general acknowledgement and thanks to all present. We may also want to invite some guests such as our local fire officials (Cyndi, Mark, Ben, Sam?) If anyone on the committee offers such an invite, please tell Linda, so we can know ahead of time.

- **Publicity:** Newsletter (see below). Karen will encourage Road Captains to get people to turn out.
- **Greeters** will welcome people, “If you’ve already donated come on in, if you haven’t $35 is our suggested donation”. We need to have folks sign the Monan’s Rill / FMWW liability sheet, we should also have a sign-up sheet for the email list, Phone Alert System and a “New Volunteers” list.

- **Projector/Screen**: Penny will ask Ken to set up a projector and screen for Richard Baril’s photos as slide show.

- **Music** - Lynn will provide a music playlist via her iphone.

- **Newsletter/Flyer** - We want a statement of what FMWW has done and will do (Harriet and Ray will write this and give it to Bill).

- **Set-up** - Bill, Richard, Carol and Linda will do set-up. (Harriet will do what she can setting things out the day before).

- **Clean-up** - Bill, Harriet, Linda, Richard and Carol volunteered to do clean-up. We expect others will join in.

- **No Grand Prize** - For future events, Penny will explore this with Jackson Family Wines. They own property downstream, and have been talking with the Forestry Work Group about supporting community events. We could also talk to Pride, Cornell, Fisher, but we don’t have time to pursue it for this event.

  AirBnB gift-certificates are another idea for future exploration.

- The FMWW Newsletter deadline for articles is September 9th. Bill can do a 4-or 6-page newsletter, one page of which will be an embedded flyer for the Nov 2nd fundraiser. The flyer will also be a single page pdf that can be emailed. The newsletter will mail approximately 9/17.

  - We need to print envelopes to solicit donations. Bill will do this.
- The newsletter can direct people to the FMWW webpage which has a way for people to print out a donation form and send it in.
- We will also announce the PayPal Donation system in the flyer.
- Bill will write the Nov 2nd fundraising event page and Harriet will edit it.
- Penny will give Bill a CWPP Page including information on the FEMA RFA, the neighborhood work parties, CWPP Goals, and possibly “Faces of our Fire People.” Penny will ask Cyndi Foreman to help with the latter.
- Carol will work on submitting information from the Hydrology study.
- Bill will contact Valerie at RCD to offer RCS space in the newsletter.
- Karen will write something about the “SoCo Report It” App, Neighborhood Watch, and the Phone Alert System,
- Linda will ask Joanie for an article about bears.
- Harriet and Ray will work on an article on FMWW featuring accomplishments and future projects.
- Lynn will ask Nick Bauer for a paragraph about the “state of the fish.”

- Update on CWPP (Community Wildfire Prevention Plan)

- The Home Hardening Info Event will take place on August 20th, from 5:30-8:00. It will be a Potluck. Harriet will send out the flyer via email with a link to a sign-up form. Road-directions are needed on this email. Penny will talk to Ken about connecting a computer to the internet to stream the videos and ask him to film the presentations. Bill will send the flyer to the speakers (John Mack and Caerleon) and post the flyer on the FMWW website, and Harriet will post to Facebook. Penny will set up the Hub for this event, and set up parking attendants. Lynn will ask Carleon to bring the Fire Safe Council handouts. Karen
will handle the Sign-in table with Monan’s Rill Liability Forms. Bill will bring the SQUARE swiper for donations and envelopes for FMWW. We also want to use this event to spread the word about upcoming events (Sept 5 and Oct 5).

- **The Wilder than Wild documentary screening and presentation, will be on Thursday Sept 5th 7:00-9:00.** Karen is working to set this up at the Rincon Valley Grange. Popcorn and non-alcoholic beverages will be served. Jared Childress from ACR will discuss prescribed burning to help educate and relieve fears about this strategy (understanding that burning is not bad). He will also discuss how to make our land more fire resilient. Karen will do a flyer and will consult the Wilder than Wild communication packet for details and outreach suggestions. Harriet is working on getting a Native American representative to speak about Native American practices. Harriet will make a link from the flyer to a Google doc for a sign-up sheet. Harriet will also put this event on the documentary producer’s website, and the grange can advertise it through their outreach avenues. Lynn will work with Karen on flyer language that is sensitive to folks in the community who have lost their homes, and Karen will get a bio on Jared and work with him on the final flyer language. Lynn will contact Jeff and Sherry for 2 boxes of popcorn. Karen will Advertise on Next Door. Karen will also explore beverage set up and media equipment at the Grange (screen and projector needed). Harriet is working on a second possible screening event with Pepperwood so want to save copies of everything. This also serves to create the event template/checklist we want for future events. We also want to use this event to spread the word about upcoming events (Oct 5).
- **October 5 event at Monan’s Rill on Prescribed Burning.** An all day event, partnered with FMWW, Sonoma County Forest Conservation Working Group, ACR and UCEE. UCEE is doing the sign-ups and food. There will be a presentation about prescribed burns, along with tours of the two burn sites on the land. Harriet and Rick are coordinating with the other sponsors. Bathrooms and water will be available at the Hub.

- **Cannabis Ordinance and Penalty Relief Program.**
  - Foxworthy Farms has been advised to not go forward with their grow permit. Harriet is trying to get more information from the county. The planner (formerly at an outside agency in Davis) has now changed to a person with a second contracted outside agency. Harriet is working on a FMWW letter to the county, with help from Ray and Carol.
  - There is a group in the County that is organizing to end the penalty-relief program because the county is not enforcing deadlines.

- **Fire Prevention Grant Applications.** Lynn, Penny, Ray, and Chris have met to discuss the Cal-Fire grant writing priorities. They include: Road connections, Brush Removal along roads, and establishing Temporary Refuge areas.
  - Penny learned that we would need a private company to do training on TRAs. The Fire agencies are not offering this training. They want to focus on folks evacuating.
  - Road connections have a great benefit for saving lives.
  - Mayacamas Fire Safe Council has dropped out of this Cal-Fire group-grant writing opportunity.
- We will learn at a 1:00 meeting on Monday (at the Water Agency) about how/if Fitch Mountain COPE wants to proceed with the Cal-Fire Grant.

- North Bay Rebuild is another grant possibility for small grants of approximately $10K.

- Penny met with Sam Lazarich, our CalFire Battalion Chief. He’s receptive to us asking for feedback. He thought road connections are good approach. He advised us to start where we can be most successful. He will get back to us with information on priority locations for shaded fuel breaks. He will meet with us after fire season to share their new Cal-Fire plan.

- Carol talked to Ben Nichols about our last grant. He said our application needs to show it is cost-effective. He encouraged us to come in early to talk to him. The RFA due-date isn’t out yet. Carol will email Sam Lazarich for an org. chart for Cal-Fire (since there have been promotions lately) so we can identify the hierarchy, the players and their relationships.

- Faces for the County (Nancy Brown, from the Sonoma County Dept of Emergency Management) contacted Penny. They are asking for photos and stories for public use. Penny will tell her they can come to our events and take photos.

- **FMWW Public Calendar** - Folks can post on this, more info to come.

- **Discussion about FireSafe Councils and FireWise Communities** - This was postponed to our next meeting.

Next Membership Meeting - September 12, 2019 – Monan’s Rill HUB